

TOWN OF GRANBY
AGRICULTURAL COMMISSION
Minutes
June 14, 2023

MEMBERS PRESENT: Heather Lombardo, Shirley Murtha, Sara Esthus, Liam O’Leary, Rachel Antonucci.

Others present: Teagan Lapuk.

Absent: Ellen Whitlow, John O’Brien

Heather Lombardo called to order at 8:10 p.m.

ON A MOTION by Shirley Murtha, seconded by Sara Esthus, the minutes of the February meeting were approved.

OPEN FARM DAY

Sponsors: Heather Lombardo reported that she has contacted the new Tractor Supply Store in Simsbury regarding financial sponsorship of Open Farm Day. The representative she spoke with said that the store is more likely to donate products. An application for financial sponsorship has been made.

Advertising: Pricing for flat-sheet, double-sided color inserts for the Drummer are estimated to cost \$1,400 plus \$375 insert fee (5,200 pieces). More save-the-date postcards need to be printed soon for distribution in town buildings and shops. The total budget for Open Farm Day is \$3,000 for expenditures made between 7/1/2023 and 6/30/24.

Some of the directional road signs need to be replaced, or at minimum the metal holders. It was suggested to get pricing from Vista Print.

Teagan Lapuk reported that social media save-the-date post has been completed and others are in the works.

Participants: Sweet Pea Cheese will only be open on the goat farm (not the dairy cow section). Heather will contact Valkyrie Farm and the new horse farm on Wells Road. The Commission discussed reaching out to small agricultural enterprises in town to see if they might be interested in a table at one of the larger venues. In addition to the Friends of Granby Wildflower Meadow, Blooms of Lost Acres and the Higley Garden Cart were mentioned.

WEBSITE CHANGES

Sara Esthus displayed some of the updates she recommends for the granbyag.org website. At the present time, the Commission has paid for the domain name, but is using a free app called

Weebly for the website. Sara is working on a Square Space platform. Advantages over the Weebly app include ease of use (ability to add/adjust items), interactive maps, mobile-friendly functions, and more capabilities on the back end to direct web users to the granbyag.com site. The cost of the app is \$192/year.

ON A MOTION by Shirley Murtha, seconded by Liam O’Leary, the Commission voted to approve an expense of \$192/year for website hosting through Square Space. All approved.

NEXT MEETING

The next regular meeting is scheduled for Wednesday, July 12, 2023, at 8:00 p.m.

ADJOURNMENT

The meeting was adjourned at 9:02 p.m.

Respectfully Submitted,

Lauren Stuck
Recording Secretary