

TOWN OF GRANBY
AGRICULTURAL COMMISSION
Minutes
August 9, 2023

MEMBERS PRESENT: Heather Lombardo, Shirley Murtha, Sara Esthus, Ellen Whitlow, John O'Brien, Rachel Antonucci.

Absent: Liam O'Leary

Others present: Teagan Lapuk.

Heather Lombardo called to order at 8:13 p.m.

Approval of minutes from the June meeting were tabled.

OPEN FARM DAY

Sponsors: Checks have been received from Salmon Brook Vets, Horses and Hounds, and Granby Land Trust. Farm Credit has a \$500 check on route, and the Granby Drummer is sponsoring with in-kind advertising and by covering the flyer insert fee.

Advertising:

- The deadline for the Drummer insert is today. Sara Esthus shared the draft and will transmit it to the Drummer before the end of the evening.
- Posters will be printed next week (approximately 20 regular sized and 3 sandwich-board sized.)
- Another batch of postcards will also be printed and distributed to local farm stores, the library, and various other locations.
- An inventory of the directional road signs and metal holders still needs to be done.
- Sara Esthus will contact Parks and Recreation regarding an e-mail blast.
- Teagan Lapuk has been posting Open Farm Day updates that highlight individual farms on Facebook and Instagram.

ON A MOTION by Ellen Whitlow, seconded by Shirley Murtha, an expenditure of \$50 for social media boosts was recommended. All approved.

Participants:

- 4-H is unable to do their usual representation due to a commitment at the Big E. Ellen Whitlow will try to get some of the younger kids to be present.
- A new pick-your-own tulip farm will have a station at Lost Acres Vineyard.
- Salmon Brook Historical Society will have the Big Barn open at their location in the center.
- The Wilcox House will be open at Holcomb Farm.
- The Granby Grange has many new activities at their location.

TOWN-OWNED FARMLAND LEASES

Heather Lombardo informed the Commission that the existing parcels are going out for RFPs. Opening of submissions will be on September 29 and awards will be made by October 16. The Commission may get to review the proposals and give feedback.

NEXT MEETING

The next regular meeting is scheduled for Wednesday, September 13, 2023, at 8:00 p.m.

ADJOURNMENT

The meeting was adjourned at 8:47 p.m.

Respectfully Submitted,

Lauren Stuck
Recording Secretary